

**From:** Public Relations PIO@columbiasc.gov  
**Subject:** FW: The Turning Pointe Relocates to Five Points  
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**From:** Public Relations <PIO@columbiasc.gov>  
**Sent:** Wednesday, May 25, 2022 4:10 PM  
**To:** Public Relations <PIO@columbiasc.gov>  
**Subject:** The Turning Pointe Relocates to Five Points



## FOR IMMEDIATE RELEASE

Wednesday, May 25, 2022

Contact: Public Relations, Media and Marketing Department  
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### The Turning Pointe Relocates to Five Points

This afternoon the City of Columbia proudly welcomed The Turning Pointe, a retailer of premium dancewear and accessories to their newly established location in Five Points. The 35-year-old legacy establishment is relocating to Five Points from their prior location in Forest Acres.

At 2 p.m. the press, Turning Pointe staff, Mayor Daniel Rickenmann, and District II City Councilman Edward McDowell gathered at the business' 1030 Harden St. location for a ribbon cutting ceremony to officially welcome the business and owner Coleen Strasburger to the City.

Mayor Rickenmann started the main program stating, "We are excited everyday that new businesses are opening in Columbia and I think it's a testimony to what we're all trying to do as a community, which is to continue to grow."

Mayor Rickenmann continued congratulating Coleen Strasburger saying, "If you haven't had an opportunity to go into the store and take a look, it is absolutely beautiful what she's done in this store."

Councilman McDowell followed Mayor Rickenmann remarking on the growth in District II.

"What an amazing addition (The Turning Pointe) is to our city and to this area "

What an amazing addition (The Turning Pointe) is to our city and to this area. McDowell stated, "Thank you all for being here. Ms. Strasburger thank you for your leadership."

Strasburger remarked at the event, "When we found this property, I knew it was just the spot for us. It's wonderful having the support from Five Points. The City's support has been amazing."

The Turning Pointe sells dance supplies for ballet, pointe, tap, jazz, ballroom, clogging, hip-hop, praise (liturgical), gymnastics and lyrical and is open Tuesday-Friday from 11am-6pm and Saturdays from 11am-5pm. For more information or to shop online you can visit their website at [shopturningpointe.com](http://shopturningpointe.com). You can find them on Facebook at @TheTurningPointeSC and Twitter and Instagram at @turningpointesc.

The City of Columbia is excited to be home to so many established and growing women-owned businesses.

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